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GAIN Report

Global Agricultural Information Network

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Senegal

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TRADE REPORT - QUARTERLY IMPORTS

Rice Imports Third Quarter 2009

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Report Highlights:

Senegal's rice imports in the third quarter of 2009 increased slightly (about 3 percent) compared to the previous quarter (187,355 MT vs. 182,490 MT). Thailand still remains the largest rice supplier in Senegal with about 50% market share followed by Vietnam (19%), Brazil (13%), and Argentina (6%). This quarter, there is an increase of 2 percent in the market share for US Rice. Data shows that broken rice imports comprise 97% of the market share in Senegal.

Executive Summary:

Senegal's rice imports in the third quarter of 2009 increased slightly (about 3 percent) compared to the previous quarter (187,355 MT vs. 182,490 MT) (See Table 1)

Broken Rice remains the preferred type of rice imported in Senegal. In the third quarter, 183,711 MT of broken rice was imported compared to 181,788 MT in the previous quarter. The market share of broken rice is 97%. (See Table 3)

The price of imported rice has decreased since the beginning of the year 2009, while the imported quantity increases. This phenomenon has led to calls for seasonal rice import controls, as imported rice remains less expensive than local rice.

Comparing the third quarter to the previous one, Thailand still remains the largest rice supplier in Senegal with about 50% of the market share. Vietnam is the second supplier with a market share of 19% followed by Brazil (13%), and Argentina (6%). There is an increase in the market share for U.S. Rice to 2 percent. (See Table 2)

Most of the rice supplied from the United States was paddy rice (2,392 MT) in addition to a small quantity (60 MT) of medium grain bagged rice. (See Table 1)

The packaging with bags weighting more than 5 kg is still preferred compared to the smallest bag (less than 5kg) for the semi or whole milled rice being imported.

Table1: Imported data by origins

Note: The dollar value reflects the average exchange rate of the period. 1 US\$= 458 F CFA

Export Country/Grades	Value CIF \$ U.S.	Net Weight
	\$1=458 F CFA	(MT)
Paddy Rice	1,340,507	2,392
USA	1,340,507	2,392
Semi or Whole Milled in more packaged in more than 5 Kg bags	543,975	1,035
USA	32,560	60
IRAN	23	0
THAILAND	469,189	850
VIETNAM	42,203	125
Semi or Whole Milled packaged in less than 5 Kg bags	157,843	218

FRANCE	8,386	4
BELGIUM-LUXEMBOURG	414	0
THAILAND	145,976	212
REPUBLIC OF CHINA	466	0
JAPAN	2,601	1
Broken Rice	78,787,844	183,711
EGYPT	45,105	100
USA	147	0
BRAZIL	10,374,205	26,690
URUGUAY	4,351,820	10,950
ARGENTINA	5,186,282	13,821
UNITED EMIRATES ARAB	554	0
PAKISTAN	4,094,662	11,685
THAILAND	39,517,211	80,907
VIETNAM	15,186,361	39,483
REPUBLIC OF CHINA	960	1
SOUTH KOREA	30,535	75
TOTAL	80,830,169	187,355

Table 2: Ranking of the Top Ten Exporting Countries

Export Country/Grades	Value CIF \$ U.S.	% Share in Value
	\$1=458 F CFA	
THAILAND	40,132,376	50
VIETNAM	15,228,565	19
BRAZIL	10,374,205	13
ARGENTINA	5,186,282	6
URUGUAY	4,351,820	5
PAKISTAN	4,094,662	5
USA	1,373,215	2
EGYPT	45,105	0
SOUTH KOREA	30,535	0
FRANCE	8,386	0

Table 3: Ranking and Quantity of rice imported by grade (MT)

Rice Grades	Value CIF \$ U.S. (\$1=458 F CFA)	% Share
Broken Rice	78,787,844	97
Paddy Rice	1,340,507	2
Semi or Whole Milled in more packaged in more than 5 Kg bags	543,975	1
Semi or Whole Milled in 5 Kg bags packaged or less	157,843	0
TOTAL	80,830,169	100